

## BANK OF BARODA

Bank of Baroda, a leading Public Sector Bank, is a premier commercial bank with its Corporate Office in Mumbai, India. It has an extensive network of over 3450 branches both in India and abroad. Catering to over 39 million customers around the world, it has 86 offices in 25 countries across five continents. The Bank started its glorious journey 103 years back on July 20, 1908 and has emerged as an international financial conglomerate (listed at 187 in Bankers' Magazine-2010), providing a wide range of financial services including Insurance, Credit Card, Merchant Banking, Wealth Management, Foreign Exchange, besides the other primary banking services.

Its growth has been a saga of extraordinary vision, commitment, enterprise, financial prudence, sound corporate governance and corporate social responsibility built on its established ethical practices. 'Growth with Quality' has been the driving philosophy of the Bank, yielding rich dividends to all stakeholders of the Bank, year after year, and also meeting the ever growing aspirations of its customers. The Bank has adopted a very ambitious, sustainable and futuristic transformation programme with a view to meeting the needs of the next generation customers. The Bank is committed to deliver enhanced customer convenience and a best-in-class banking experience to its clients. The Bank has envisioned a number of customer-centric initiatives in order to achieve new milestones and fortify its leadership position in banking space. It is set to enhance its leadership position with more pronounced role in furthering trade and commerce.

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